



EYE OF RIYADH

P R O F I L E

www.eyeofriyadh.com



Our Vision

To be the leading business destination to serve the market.

Our Mission

To provide the latest and fastest marketing solutions to reach the target audience at the lowest cost.

Our Philosophy

To continue challenging ourselves and our clients to deliver state-of-the-art communication solutions.

Our Values



Respecting cultural differences



Originality



Pro-activity



Integrity



Teamwork

Introduction

Eye of Riyadh is one of the most prominent leading destinations in the region, specialized in providing strategies and professional effective services in various fields, specially in media and digital marketing.

Eyeofriyadh.com is considered to be one of the best specialized websites in the business sector that attracts decision makers and serves more than one million visitors interested in exploring the ideal investment, service opportunities, and benefit from the advanced marketing solutions which was acquired by working with the top international companies in the industry.

Facts

- More than **20 years** of experience in the region.
- Achieved more than **250 awards**.
 - A team of **specialized** experts in various fields.
 - Sponsored more than **one thousand** events globally.
 - Capture and replicate the best practices **globally**.
 - **Unique** campaign reports.
 - Strategic partnership with the top **international** organizations.
- Selective and updated **database** to reach the right target audience.

Our Audience

Eyeofriyadh.com is one of the most popular website in the GCC among citizens, residents, investors and tourists who are seeking for information and wish to explore Riyadh and benefits from available investment opportunities.

Eye of Riyadh attracts professionals from various business sectors including real estate, developers, construction, tourism, entertainment, events, government and health institutions. It also attracts business readership that are mainly Senior Management, Executives and Investors.



Monthly Visits

1,288,595



Monthly Pages Views

6,352,347



Average Session Duration

00.10.42

Website Statistics

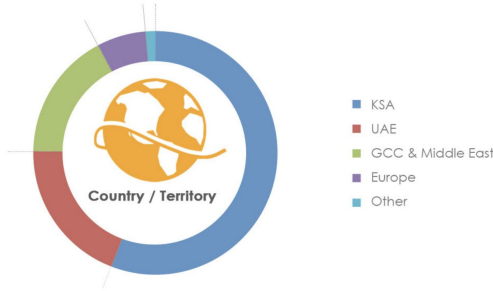


Database Breakdown

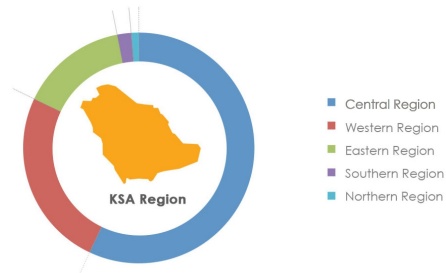


Total

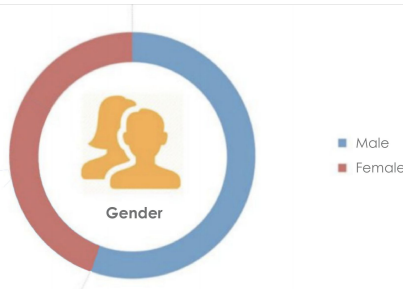
1.7 Million



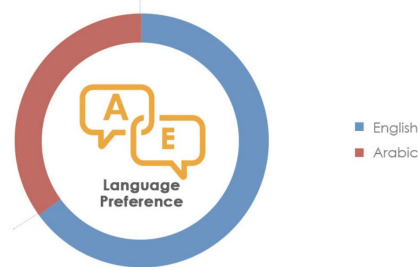
Country / Territory	No. of Registered Members
KSA	840,619
UAE	291,853
GCC & Middle East	255,642
Europe	97,231
Other	19,480



KSA Region	Percentage
Central Region	57%
Western Region	25%
Eastern Region	15%
Southern Region	2%
Northern Region	1%



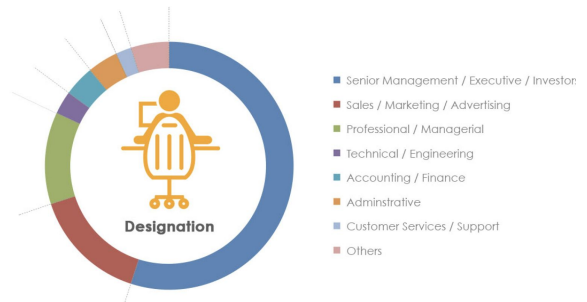
Gender	Percentage
Male	58%
Female	42%



Language Preference	Percentage
English	65%
Arabic	35%

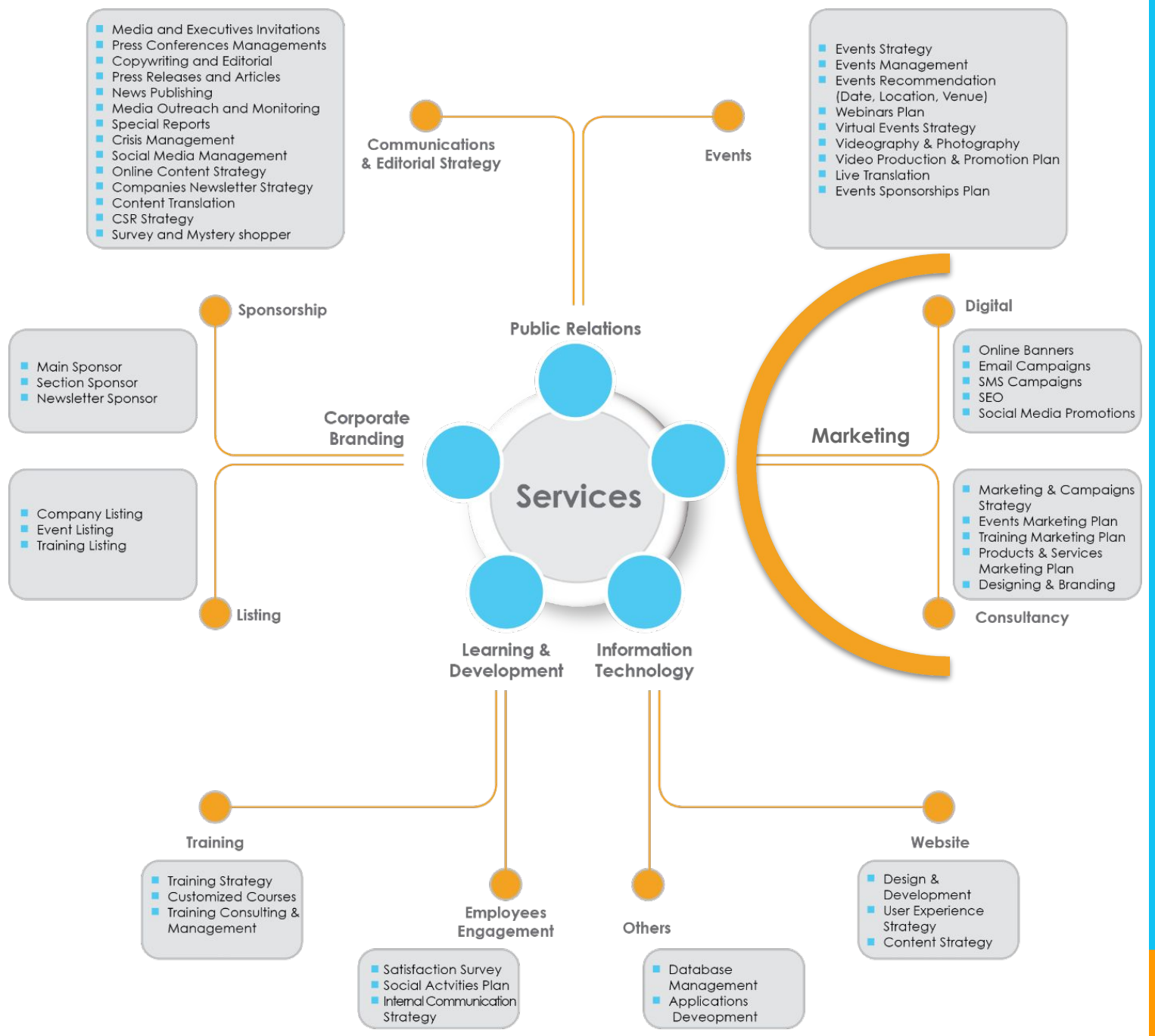


Business Sector	Percentage
Real Estate / Developers / Construction	23%
Travel / Airlines / Hotel Operators / Tourism	15%
Financial Services (Banks, Insurances, Financing cos.)	11%
Media / Marketing / Event Organizers	13%
Entertainment / Fashion / Lifestyle	17%
Government	7%
Health Institution	7%
General Services (Logistics, Automotive, Printing...)	5%
Others	2%



Designation	Percentage
Senior Management / Executive / Investors	55%
Sales / Marketing / Advertising	15%
Professional / Managerial	12%
Technical / Engineering	3%
Accounting / Finance	4%
Administrative	4%
Customer Services / Support	2%
Others	5%

Our Services

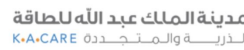


Photos & Awards



Some Of Our Clients

Locally



Some Of Our Clients

Regional



Some Of Our Clients
Globally



Thank YOU



Contact Details



KSA Office:

Al Faisaliah Tower, Floor 28, Riyadh

Tel: +966 11 273 5522

Fax: +966 11 273 5544

info@eyeofriyadh.com

www.eyeofriyadh.com

UAE Office :

Dubai Media City, Building 8

Tel: +971 4 252 6061



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